

# TTA MANAGEMENT COMMITTEE

## MINUTES

20 MAY 2018, 3pm Oliander House, Hougham

### Attendees:

Mike Allen  
Sandra Allen  
Melanie Ellerington  
Tim Found  
Rob Morley,  
Ian Tyler  
Stuart Vickers

### Apologies:

Kevin O'Sullivan  
Steve Richards

1. Minutes of the meeting on 25 March 2018 were approved.
2. Update on actions:
  - a. Standard Mark Assessment achieved on – 7 April.
  - b. Public Meeting/Share launch took place on 14<sup>th</sup> April.
  - c. Crowd-funding – further work is still needed. The “free” Crowdfunder site for Community Share Offers does not allow donations. It will hold (debit/credit card only) payments if you wish until a date at some point up to 6 months in the future. Once the payments are released to us they will take a cut of 8%. If we have failed/decide we don't need the money from Crowdfunder it is refunded for free. However, there seems to be little marketing by the organisation per se and all advice on how to market is what we are doing already. SA trying to contact a pub who used the approach to buy their pub to understand demographics of those who used Crowdfunder rather than other means to help us make final decision on way forward.

### Action SA

3. More Than a Pub grant and loan application. The social impact matrix was agreed with 3 possible additions (Friendship group, home shopping delivery, meeting room). "Anticipated annual expenditure on trade with local businesses (within 30 miles)" will be based on purchases for the pub/cafe (10% of wet, 70% of food) and shop (30%).

4. Hog roast to be held on 21<sup>st</sup> July – suggestions for “games” and volunteers for help will be taken to organising committee on 6<sup>th</sup> June. IT agreed to contact Hough on the Hill to see if we can borrow equipment for games.

### Action IT

5. We will put a Donate button on FaceBook and Website. In addition IT agreed to investigate FaceBook costs for boosting posts etc.

### Action MA and IT

6. Business visits. SR is unable to be involved currently. SV agreed to send letters to local businesses.

### Action SA to send template and list of companies to SV

### Action SV to send letters to businesses

7. Currently there has been no further progress on the appeal to Secretary of State by Mr Barmby – “in progress” with no dates.